

<b>Social Media Policy</b>	Policy Number	8.4
	Effective Date	May 10, 2017

**1.0 PURPOSE**

Laramie County Community College recognizes online social utilities such as official pages on social media — e.g. Facebook, Twitter, YouTube, etc. — allow individuals or groups of individuals to create a place for a group of people to come together online to post information, news and events. LCCC’s social media presence is intended to provide the college community (prospective students, current students, employees, alumni and the community at large) with a venue to share thoughts, ideas and experiences through discussions, postings, photos, videos, and up-to-date College information.



**2.0 REVISION HISTORY**

Adopted on: 5/10/17 (This policy replaces Social Media Policy No. 7.1.)

**3.0 PERSONS AFFECTED**

The Laramie County Community College Marketing and Communications Office, Admissions Office, College Entities, Official Student Groups and their Advisors who use social media as well as individuals identifying themselves as representatives of the college are affected by this policy.

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REQUIRED APPROVALS	NAME/SIGNATURE	DATE
Originator(s) Name(s)	Information Technology Governance Committee Chad Marley, Chief Technology Officer	2/14/17
Ratified by College Council	College Council Co-chair Jeri Griego	3/20/17
Recommended by President (Signature)		3/20/17
Approval by Trustees (Signature)		5/10/17