



**LARAMIE COUNTY  
COMMUNITY COLLEGE**

**OFFICE OF THE PRESIDENT**

Dr. Joe Schaffer

**MEMORANDUM**

To: LCCC Foundation Board of Directors

Cc: LCCC Board of Trustees  
Lisa Trimble, Interim AVP of Advancement

From: Dr. Joe Schaffer, President

Date: July 18, 2017

Subject: FY18 Update to 2015-2018 LCCC Development Priorities

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Pursuant to section 6.0, sub-section 6.1 – Funding Priorities, of the operating agreement between Laramie County Community College (LCCC) and the Laramie County Community College Foundation (LCCCF), it is my responsibility to provide the LCCCF Board of Directors a written statement of LCCC’s current development priorities. In consultation with the LCCC Board of Trustees, the LCCCF Development Committee, LCCCF and LCCC staff, it has been determined that, while an annual distribution of updated development priorities is essential, many of these priorities will require more than one year to fully achieve. Therefore, please accept this as an updated priority list for the College’s Fiscal Year 2018.

**Priority #1: Campaign to Secure Public Support for Capital Construction Projects at LCCC**

One of the College’s strategic plan goals is to transform the physical environment at the College. The Board of Trustees has given its indication to call a special election in November 2017 to secure public funding for a portion of the College’s three final, primary construction projects as described below. The College would ask the Foundation to make a campaign the number one priority for FY18.

- 1) ***New Residence Hall*** – LCCC is planning to build a new residence hall on its Cheyenne campus to house between 300 and 400 students. This project is intended to address the College’s goals for growing enrollment, recruiting and retaining more young individuals to Wyoming, and to further establish the residential aspect of the institution. It will require some public support to ensure the cost of living in the residence halls does not price students out of an education or coming to LCCC. This is one of the final priorities in the College’s “Building Forward Facilities Plan.”
- 2) ***RAC Renovation and Expansion*** – The renovation and expansion is estimated to cost between \$7 and \$12 million and would have to be funded entirely by private or local monies. We anticipate \$3 million of the funding for this project coming from College revenues (likely paid for from students themselves through their activity fees). However, the remainder would have to be derived from private or local funding.

- 3) ***Fine and Performing Arts Building*** – This project is estimated at \$14 million as designed, is a primary project in the College’s “Building Forward Facilities Plan,” and thus is seen as a priority. Funding for it would come from State appropriation (estimated about \$7 million) and the remainder from local funds. We will attempt to secure State funding during the Legislature’s 2018 Budget Session. The College is committed to this project and would ask the Foundation to help set the stage by working with potential donors, the community, and the Legislature to see it progress.

*Note: The Foundation should be applauded for its ability to raise and secure over \$2 million dollars for the LCCC Ludden Library and Learning Commons project. We look forward to this project getting started in Fall 2017.*

### **Priority #2: Naming of College Spaces**

I am very impressed with the success the Foundation has had in helping LCCC name many of the key buildings on campus, and as a result securing substantial private gifts. We continue to have opportunities, primarily the Flex-Tech Building, and we would like the Foundation to continue working on the naming opportunities. In addition, there are numerous other spaces, both existing and planned for the future, on campus that provide great opportunity for naming tributes. The College’s Naming of College Spaces Policy 5.5 and Procedure 5.5P provides guidance and flexibility. Naming opportunities should help generate private gifts for key priorities of the institution with a focus on those listed within this document.

### **Priority #3: Strengthen LCCC Athletics Through Private Giving**

This priority is a continuation from FY14, FY15, FY16, and FY17. The College, through the division of Athletics and Recreation, remains focused on working with the Foundation to increase the levels of private funding that come into the College to help support LCCC athletics. These efforts should focus on three primary areas:

- 1) strengthening the LCCC Golden Eagle Club by expanding its membership and the club’s overall financial standing in regards to its support for athletic operations;
- 2) generating privately-funded athletic scholarships to augment the current institutionally-funded athletics scholarship program; and
- 3) raising funds for a planned renovation of the LCCC Recreation and Athletics Center (RAC).

### **Priority #4 Programmatic Endowments**

The College has established numerous programs intended to serve special populations of students who attend LCCC. However, some of these are in dire need of a stable, continuous flow of operating dollars. Some of these programs include a newly established Veteran’s program and space, the LCCC food pantry, the Children’s Discovery Center, dual and concurrent enrollment, and our high school programming for at-risk youth. We would ask the Foundation to begin exploring the feasibility of establishing endowment programs specifically for these areas and share the concept with current and prospective donors.

### **Priority #6: Donor and Community Relations**

Donor and community relations will remain a priority for the College, and I recognize it is an ongoing effort and focus of the Foundation. I would highly encourage the College and Foundation to continue exploring new opportunities or vehicles in which we could (1) cultivate new relationships with prospective donors, (2) strengthen budding relationships with donors who are still relatively young in their engagement with the Foundation, (3) help take donors who have established mature relationships with the LCCC Foundation to higher levels of engagement and giving, and (4) further strengthen relationships with our elected officials, primarily our State legislators. We will continue to encourage the creation of a formal prospect and a donor tracking mechanism that will help us measure the number of current and potential LCCCF donors and their growth in giving over the duration of their relationship with Laramie County Community College and the Laramie County Community College Foundation.

*Note: I have been very pleased, and impressed, with the activities the Foundation has stimulated around new donor development and community relations. The various dinners, lunches, and accompanying presentations have been exactly the type of effort we had hoped for when establishing this priority.*