

From: [Rumpf, Troy](#)
To: [Schaffer, Joe](#); [Hay, Judy](#); [Harper, Terry](#); [Bender, Kim](#); [Johnson, Rick](#); [Trimble, Lisa](#); [Mottinger, Talisha](#)
Cc: [Boreing, Vicki](#)
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Good Afternoon, members of President's Cabinet. Just some good news we wanted to share with you:

PUBLIC RELATIONS DEPARTMENT

Troy Rumpf, Manager
Strategic Communications & Marketing
307.778.1142
trumpf@lccc.wy.edu

NEWS RELEASE

April 4, 2017

LCCC's public relations team takes home national awards

CHEYENNE, WYO. — The National Council for Marketing and Public Relations presented four awards to the Laramie County Community College public relations team at its annual conference last week.

The team received awards in three different categories: gold, or first place, for a microsite designed for student recruitment; silver for photography and the college foundation's annual report; and bronze for another recognition in photography.

This is the first time the LCCC team has won these national awards since 2012. The four awards puts LCCC near the top for the most honors given to any single institution this year.

This year's competition received thousands of entries from colleges across North America. Honors are given in such categories as advertising, design, writing, campaigns, and digital media.

NCMPR is the only organization of its kind that exclusively represents marketing and public relations professionals at community and technical colleges, including 650 institutions in the U.S. and Canada. It is an affiliate of the American Association of Community Colleges.

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Troy Rumpf

Manager, Strategic Communications & Marketing
Laramie County Community College
1400 East College Drive
Cheyenne, WY 82007
307.778.1142 | 307.760.8109
lccc.wy.edu

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