

Customized Training

MEASURES E.1.A-E.1.C

Definition & Measures

Definition

“Customized training” refers to a training program developed to meet the workforce needs of a specific organization. Only employees of that organization participate in the training program.

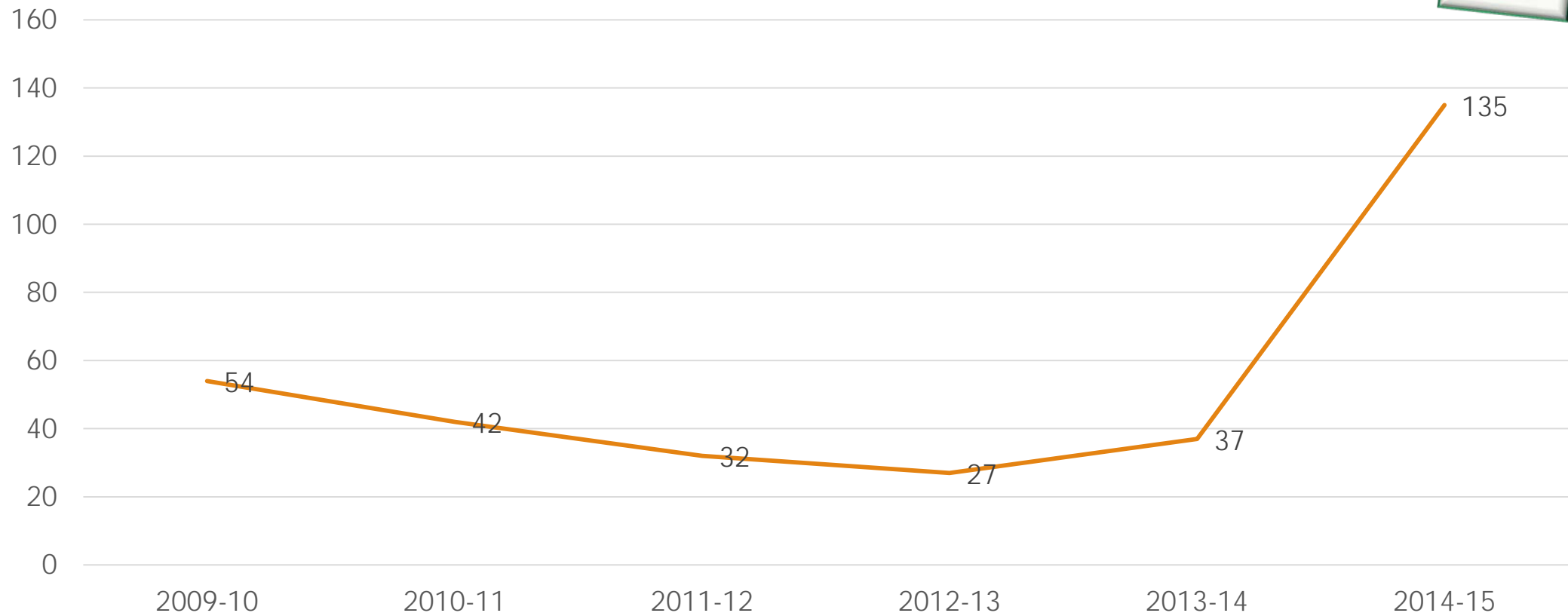
Measures

E.1.a: Number of Customized Training Programs Offered

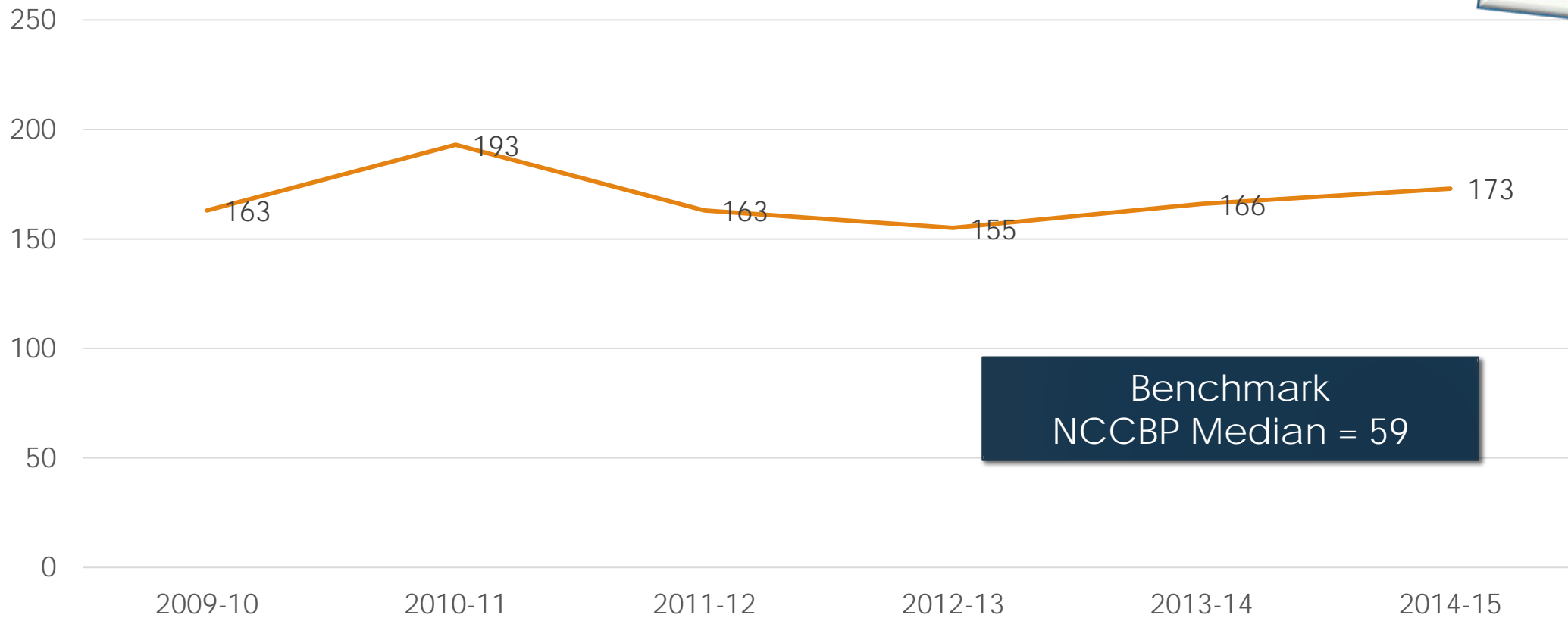
E.1.b: Number of Businesses served

E.1.c: Total Participation in Customized Training Programs

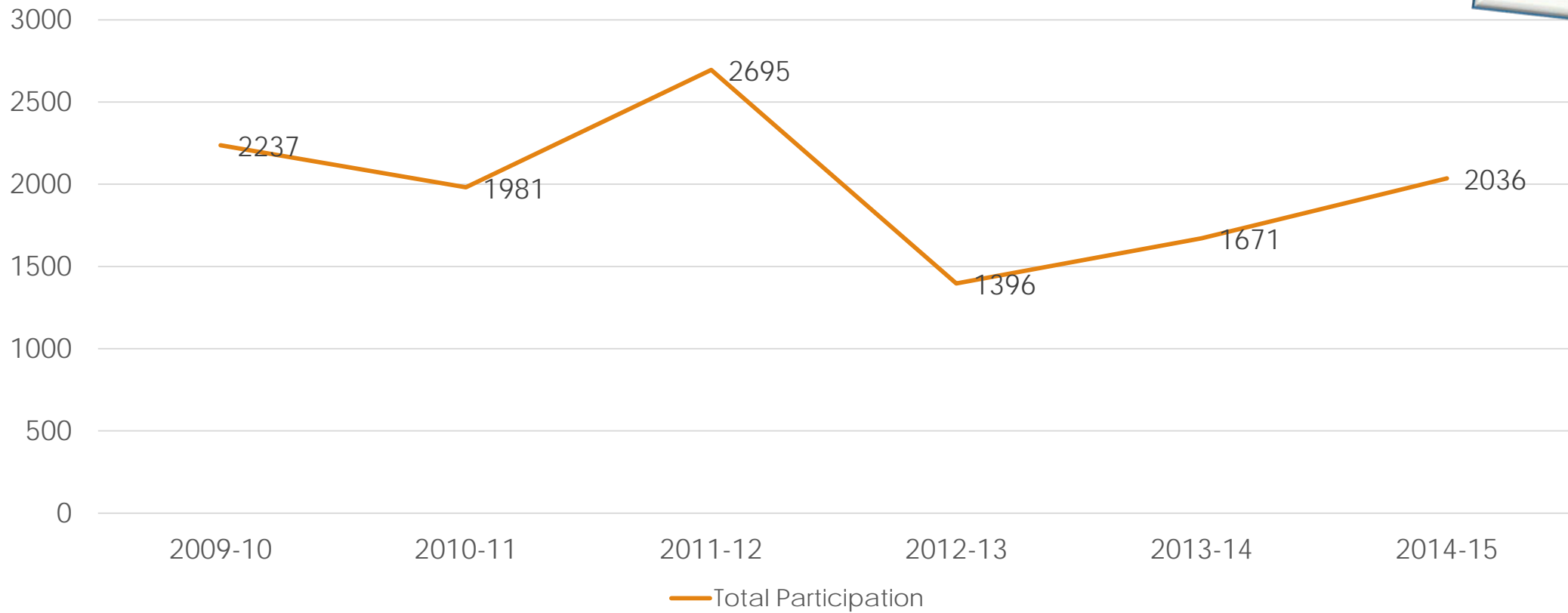
E.1.a Number of Programs



E.1.b Number of Businesses



E.1.c Total Participation



What are we doing?

- Developing new partnerships
- Developing new trainings for existing partners
- Seeking steady growth
- Researching other benchmark sources
 - Workforce development project from National Benchmark Institute



E. Community Development			B	3.429		3 grade points						
Measure	Description	current result	GRADE	POINTS	trend	2015-16 Goal	5 years prior	4 years prior	3 years prior	2 years prior	prior year	current result
E.1.a	Number of Customized Training Programs Offered	135	A	4		199.8662	54	42	32	27	37	135
E.1.b	Number of Businesses Served	166	B	3		167.6765	163	193	163	155	166	166
E.1.c	Total Participation in Customized Training Programs	2,036	B	3		2109.054	2237	1981	2695	1396	1671	2036
E.2	Total Participation in Non-Credit Life Enrichment Courses	3,760	A	4		4097	2490	2911	3017	3369	3188	3760
E.3.a	Community Market Penetration - Cultural Activities	14.31%	A	4		15.68%	10.97%	9.90%	9.20%	7.35%	12.61%	0.14307
E.3.b	Community Market Penetration - Public Meetings	65.32%	B	3		65.32%	79.43%	79.78%	79.94%	79.08%	69.09%	0.653234
E.3.c	Community Market Penetration - Sporting Events	6.21%	B	3		6.22%	6.48%	8.14%	6.79%	6.45%	6.26%	0.062146

E. Community Development													
Measure	Description	5 yr min	5 yr max	5 yr ave	benchmark	improve	aspire	std				D min	
						goal	goal	average	deviation	A min	B min		C min
E.1.a	Number of Customized Training Programs Offered	27.00	135.00	54.50	n/a	44.43	n/a	65.23	47.88	113.11	65.23	17.35	-30.53
E.1.b	Number of Businesses Served	155.00	193.00	167.67	59	169.39	n/a	148.81	52.05	200.86	148.81	96.76	44.72
E.1.c	Total Participation in Customized Training Programs	1396.00	2695.00	2002.67	n/a	1680.95	n/a	1943.65	558.85	2502.50	1943.65	1384.80	825.95
E.2	Total Participation in Non-Credit Life Enrichment Courses	2490.00	3760.00	3122.50	2356.00	3248.66	n/a	2995.43	576.45	3571.88	2995.43	2418.98	1842.54
E.3.a	Community Market Penetration - Cultural Activities	0.07	0.13	0.10	3.63%	0.14	n/a	9.44%	4.06%	13.51%	9.44%	5.38%	1.32%
E.3.b	Community Market Penetration - Public Meetings	0.69	0.80	0.77	3.18%	0.69	n/a	59.76%	32.00%	91.76%	59.76%	27.75%	-4.25%
E.3.c	Community Market Penetration - Sporting Events	0.06	0.08	0.07	2.24%	0.06	n/a	5.96%	2.21%	8.17%	5.96%	3.75%	1.53%

KPI E Community Development

Measure E.1.a: Number of Customized Training Programs Offered

Measure E.1.b: Number of Businesses served

Measure E.1.c: Total Participation in Customized Training Programs

Rationale for Inclusion

Businesses frequently make requests of the college for customized training to serve the needs of their employees for professional development, job advancement, and personal growth. This indicator measures how many individuals are participating in these training activities, as well as the number of businesses who send participants to these activities. This information identifies trends and opportunities for college planning. Additionally, the data gives employers a measure of participation rates and return on investment, as the employers are often providing the funding for these opportunities.

Statistics of Interest

The number of (E.1.a) customized training programs offered during a fiscal year, (E.1.b) businesses served by those programs, and (E.1.c) students participating (duplicated enrollment) in those programs.

Methodology

The database maintained by the Workforce Development Office is queried to determine the number of customized training programs offered during a fiscal year, the number of business served, and the total participation in those programs.

Frequency of Data Collection

Annually in August, after the end of the previous fiscal year.

Benchmarks

Measure E.1.b is benchmarked against NCCBP data. Benchmarks have not yet been identified for Measures E.1.a and E.1.c.

Grading

Standard scoring is used for this measure.

Measure E.2 Total Participation in Non-Credit Lifelong Learning Courses

Rationale for Inclusion

Research in education and psychology has supported the value and power of learning throughout one's lifetime. Community colleges have long provided non-credit learning opportunities to the community stakeholders who may or may not be credit students. Part of the mission of the community college is to serve the community. This indicator provides the number of community members who participate in the various non-credit classes and programs. From this, the college can assess types of offerings expected from the community and plan accordingly.

Statistic of Interest

The total, duplicated headcount enrollment in non-credit life enrichment (community service) courses.

Methodology

Report the total duplicated headcount enrollment in community service courses from the annual enrollment report.

Frequency of Data Collection

Annually in the summer, after the annual enrollment report is finalized.

Benchmark

This measure is benchmarked against Wyoming community colleges.

Grading

Standard scoring is used for this measure.

Measures E.3.a – E.3.c Community Market Penetration

Rationale for Inclusion

One way to measure the quality of an institution's events is participation. For a community college, those events are programmed for the community, as well as for the students and staff of the college. The community is a primary stakeholder in the institution. These measures represent the number of community participants who attend the college's programmed events.

Statistics of Interest

The total estimated attendance at (E.3.a) cultural activities, (E.3.b) public meetings, and (E.3.c) sporting events during the fiscal year divided by the estimated population of Laramie County and Albany County combined.

Methodology

Departments that sponsor community events are surveyed annually to collect the number of events, including cultural activities, public meetings, and athletic events, as well as the total estimated attendance at each of these events.

Frequency of Data Collection

Annually in August for the prior fiscal year.

Benchmark

This indicator is benchmarked against NCCBP data.

Grading

Standard scoring is used for this measure.