



**LARAMIE COUNTY  
COMMUNITY COLLEGE**

**OFFICE OF THE PRESIDENT**

Dr. Joe Schaffer

**MEMORANDUM**

To: LCCC Foundation Board of Directors

Cc: LCCC Board of Trustees  
Lisa Murphy, AVP of Advancement

From: Dr. Joe Schaffer, President

Date: September 3, 2015

Subject: 2015-2018 LCCC Development Priorities

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Pursuant to section 6.0, sub-section 6.1 – Funding Priorities, of the operating agreement between Laramie County Community College (LCCC) and the Laramie County Community College Foundation (LCCCF), it is my responsibility to provide the LCCCF Board of Directors a written statement of LCCC's current development priorities. In consultation with the LCCC Board of Trustees, the LCCCF Development Committee, LCCCF and LCCC staff, it has been determined that, while an annual distribution of updated development priorities is essentially, many of these priorities will require more than one year to fully achieve. Therefore, please accept this as an updated priority list for the College's fiscal year 16, but do note that it is not expected these priorities will all be achieved by the end of a single fiscal year, and therefore I have added suggested target dates for their completion.

**Priority #1: Naming of College Spaces - Student/University Center and Flex Tech Buildings**

LCCC is entering into the construction stages of the Flex Tech and Student/University Center buildings and as a priority we would like to have these building named prior to their completion. In addition, there are numerous other spaces, both existing and planned for future (see #4 below), on campus that provide great opportunity for naming tributes, and our new Policy and Procedure on naming of College spaces should provide guidance and flexibility. Naming opportunities should help generate private gifts for key priorities of the institution, with a focus on those listed within this document.

*Suggested Target Date (Student/University Center):* June 1, 2016

*Suggested Target Date (Flex Tech):* April 1, 2016

**Priority #2: Strengthen LCCC Athletics through Private Giving**

This priority is a continuation from FY14 and FY15. The College, through the division of Athletics and Recreation, remains focused on working with LCCCF to increase the levels of private funding that come into the College to help support LCCC athletics. These efforts should focus on three primary areas:

- 1) strengthening the LCCC booster club by expanding its membership and the club's overall financial standing in regards to its support for athletic operations;

**Suggested Target Date:** set membership goals by November 1, 2015, establish milestones, and achieve goals by June 1, 2017

- 2) generating privately funded athletic scholarships to augment the current institutionally funded athletics scholarship program;

**Suggested Target Date:** set scholarship endowment goals by November 1, 2015, establish milestones, and achieve goals by June 1, 2018

- 3) raising funds for a planned renovation of the LCCC PE Building (see #4 below).

**Suggested Target Date:** set fundraising goals by November 1, 2015, establish milestones, and achieve goals by April 1, 2017

### **Priority #3: Capital Construction Projects on the LCCC Campus**

One of the College's strategic plan goals is to transform the physical environment at the College. A component of that is embodied within our *Building Forward* plan, which focuses predominantly on new facilities. Another significant component is the renovation and improvement of our existing infrastructure. In the coming years, the College will have needs to secure public *and* private gifts for these activities and the Foundation can play a critical role in both. From the private giving side, there are both directed gift opportunities, as well as unrestricted gift opportunities. For the latter, the Foundation could identify naming tribute opportunities for existing campus spaces that would come with generous gifts to be used for yet to be determined capital renovations. To the former, the following are projects the College is planning for the near term that could be aided directly by private giving:

- 1) **PE Renovation and Expansion** - This project is likely to progress the soonest after the completion of the Flex Tech and University/Student Center buildings are completed. It is estimated to cost approximately \$3 million and would have to be funded entirely by private or local monies. LCCC has legislative authority for this project, but it must be initiated by June 30, 2016 (initiation includes the start of advanced planning, not necessarily construction). The Foundation, in close partnership with the College's new Director of Athletics and Recreation, can play a critical role in raising private funds for this project this coming year.

**Suggested Target Date:** set fundraising goals by November 1, 2015, establish milestones, and achieve goals by April 1, 2017

- 2) **Fine and Performing Arts Building** – LCCC completed Level I planning for this project and has submitted it to the WCCC and the State for approval and partial funding. It is estimated to cost \$25 million as designed. Along with the Residence Hall addition (noted below), this is the other primary project in the College's Building Forward plan, and thus is seen as a priority. Funding for it would come from state appropriation (estimated about \$12.5 million) and the remainder from local funds. Specific funding approaches and targets are dependent on legislative action in early 2016, therefore major fundraising efforts are not foreseen till after that time. However, the College is committed to this project and would ask the Foundation to help set the stage by working with potential donors, the community, as well as the legislature to see it progress.

**Suggested Target Date:** establish a communication plan with potential donors and supporters by November 1, 2015, and conduct communications through spring 2016.

- 3) **Ludden Library and Learning Commons Renovation and Expansion** – This project was on the priority list for last year, however it has changed slightly. The College updated its Level I plan for this project to include additional expansion/new space, and we have advanced it for partial state funding. It is now estimated to cost \$8 million, half of which would come from the state and half from local or private funds. This project, if approved by the legislature, would likely be paired with the Fine and Performing Arts building as for timing, and like the other building we are asking the Foundation to help us with identifying potential donors to the project, as well as setting the stage for local support with the community and legislature.

**Suggested Target Date:** establish a communication plan with potential donors and supporters by November 1, 2015, and conduct communications through spring 2016.

- 4) **Children's Discover Center (CDC)** - Alongside the Residence Hall project, the College has initiated plans for the construction of a new CDC. The CDC is one of just two accredited early childhood education centers in Cheyenne and also serves as a laboratory setting for numerous academic programs of the College. Its current location on campus is split and embedded into settings more appropriate for college instruction. This project would place a new CDC structure on the Campus per the campus master plan. It is estimated to cost approximately \$2.8 million, and while the CDC staff will do the lion's share of the work in fund raising, close coordination with the foundation will be critical. Like the Residence Hall, this project will require legislative authority and thus won't be moving forward until after the session in Spring of 2016.

**Suggested Target Date:** Outreach to the CDC leadership and joint meetings to identify opportunities and strategies for collaboration by January 1, 2016.

#### **Priority #4: Endowed Faculty Positions**

Stable funding for the operations has been one of the largest concerns of the seven community colleges in Wyoming. With the variability in state appropriations, as well as fluctuation in local valuation that drives local funding, the College seeks to other options for assisting with key operations. This may present a good opportunity to explore the potential of endowed faculty positions at LCCC. These positions come with extreme pride, both for the donor whose name would grace the position, but also for the faculty member who would hold an endowed position. Given there is some state match money available in the coming year, and the potential for a few large gifts, securing the first endowed faculty position at the College would be a worthwhile, and achievable goal.

**Suggested Target Date:** in collaboration with College academic leadership, establish goals for numbers and locations of endowed faculty positions by January 1, 2016, secure two endowments for faculty chairs by June 30, 2018.

#### **Priority #5: Donor and Community Relations**

This will remain a priority for the College, and I recognize it is an ongoing effort and focus of the Foundation. I would highly encourage the College and Foundation continue exploring new opportunities or vehicles in which we could (1) cultivate new relationships with prospective donors, (2) strengthen budding relationships with donors who are still relatively young in their engagement with the LCCCF, (3) help take donors with mature relationships with the LCCCF into higher levels of engagement and giving, and (4) further strengthen relationships with our elected officials, primarily our state legislators. We will continue to encourage the creation of a formal prospect, and donor tracking mechanism that will help us measure the number of current, and potential donors the LCCCF has and their growth in giving over the duration of their relationship with us.

**Suggested Target Date:** ongoing

In summary, the priorities for FY16 is a refinement of priorities we have shared in the past, and although there are some changes, it should be consistent with what the College has asked from the Foundation in previous years. It is still anticipated that many of these will span more than a single year, and will likely show up in subsequent year's priorities. Overall though, I believe these reflect the most relevant areas where philanthropy can help move LCCC into the future, and most importantly, strengthen our ability to engage, educate, and ultimately change the lives of our students. I thank you all for your support of the priorities, and of course your support and commitment to Laramie County Community College.