

Environmental Scanning LCCC Strategic Planning 2013

Overview

Environmental scanning is a process that systematically collects and assesses relevant information to understand the environment in which the College currently exists and perhaps expects to exist in the future. The institution gathers information about the external world, as well as itself internally to inform this process. The College then responds to the analysis of this information by crafting its strategies and plans accordingly. Thus, environmental scanning is one of the most essential, first-steps in the strategic planning process.

Therefore, the following is a suggested approach to conducting both an external and internal scan of the environment the College currently exists in.

External Scanning

1. Hear from state and community leaders on where their organizations are headed:
 - a. The state of the state of Wyoming (Governor Matt Mead)
 - b. Wyoming Community College Commission (Dr. Jim Rose)
 - c. Cheyenne Chamber of Commerce (Dale Steenbergen)
 - d. Cheyenne LEADS (Randy Bruns)
 - e. Laramie County (Troy Thompson)
 - f. City of Cheyenne (Rick Kaysen)
 - g. Laramie County School District #1 (Dr. Mark Stock)
 - h. The University of Wyoming (Dr. Myron Allan, Provost)
 - i. Someone from Albany County?

Questions for Presenters:

- 1) *What direction is your organization headed? Share the challenges, opportunities, goals and aspirations your organization has for the near future (3-5 years).*
 - 2) *If you were in charge of LCCC, what would you have us do to help your organization succeed, and/or the community and state succeed?*
2. Changing Landscape and Emerging Research
 - a. Wyoming Labor Projections (someone from DWS?)
 - b. Knocking at the College Door (High School Projections, WICHE Report)
 - c. Access, Success, and Completion (Terry O'Banion)
 - d. Complete College America, Wyoming Report
 - e. Lumina Foundation, Wyoming Report & Recommendations
 - f. Community College Research Center (CCRC)
 - i. Redesigning Community Colleges for Completion (Jenkins, 2011)
 - ii. The Shapeless River (Clayton-Scott, 2011)

Internal Scanning

1. Review, discuss, and consider the LCCC Key Performance Indicators (KPI's)
 - a. Key Effectiveness Indicators
 - b. Key Efficiency Indicators
2. CCSSEE and SENSE Reports for LCCC

Step 1

Suggested Schedule

1. Homework
 - a. Review external resources and research prior to the first meeting. Come prepared to discuss and including these into the conversation.

2. Day 1 (Morning – 8:30 am till 1:30 pm with lunch)
 - a. WCCC: Dr. Jim Rose (45 Minutes)
 - b. Chamber and Leads: Dale Steenbergen & Randy Bruns (60 Minutes)
 - c. Laramie County and City of Cheyenne: Troy Thompson & Rick Kaysen (60 Minutes)
 - d. University of Wyoming: Dr. Myron Allen (45 Minutes)
 - e. Laramie County School Districts: Dr. Stock and Dr. Cozort (60 Minutes)

3. Day 2 (Morning – 8:30 am till 1:30 pm with lunch)
 - a. Wyoming Labor Projections: DWS? 60 Minutes
 - b. LCCC KPI's: Joe and Ann Murray (60 Minutes)
 - c. SENSE and CCSSE: Ann Murray (45 Minutes)
 - d. Analysis and Summary of the Scanning (120 minutes)
 - i. Drawing conclusions and assumptions about the future
 - ii. SWOT Analysis